



# ADVANCED DIPLOMA IN EVENT MANAGEMENT

The course is focused on the latest development in the event, hospitality and tourism industry. It helps the students to gain theoretical and practical knowledge and skills in various aspects of event management for those who wish to pursue or further advance their careers in this industry. Students may be selected to undergo on-the-job training of 6 months in an established event or hospitality or tourism establishment in Singapore. Failing which, students will prepare and submit an industry project within 2 months.

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# ADVANCED DIPLOMA IN EVENT MANAGEMENT

<b>AWARDED BY</b>	Global School of Technology and Management
<b>REGISTERED</b>	Registered with Committee for Private Education (CPE)
<b>GRADUATION</b>	In Singapore
<b>MODULES</b>	<p><b>AD511      Event Venue and Space Management</b> (100% coursework)</p> <p><b>AD512      Sustainable Design and Creativity for Events</b> (100% coursework)</p> <p><b>AD513      Law, Operations and Logistics for Festivals and Live Events</b> (100% coursework)</p> <p><b>AD505      Managing Organisation and Human Resources</b> (70% coursework, 30% examination)</p> <p><b>AD514      Event Innovation Project</b> (100% coursework)</p> <p><b>AD515      Digital Futures for Events, Marketing and Communications</b> (100% coursework)</p> <p><b>AD507      Managing the MICE Industry</b> (100% coursework)</p> <p><b>ADIA508/ ADIP509      Industry Attachment/ Industry Project</b> (100% Continuous Assessment + Coursework)</p>
<b>INTAKES</b>	Every 2 months

	<b>FULL TIME</b>	<b>PART TIME</b>
<b>APPLICATION FEES</b>	\$214 (non-refundable)	\$107 (non-refundable)
<b>COURSE FEES</b>	\$8,560	\$6,955 (2 Instalments) OR \$7,650.50 (10 Instalments)
<b>MATERIAL FEES</b>	\$214	\$214
<b>FEE PROTECTION SCHEME</b>	Borne by GSTM	Borne by GSTM
<b>MODE</b>	<b>Weekdays:</b> 9:00AM - 12:00PM OR 1:00PM - 4:00PM	<b>Weekdays:</b> 7:00PM - 10:00PM <b>Weekend:</b> 10:00AM - 1:00PM OR 2:00PM - 5:00PM OR 6:00PM - 9:00PM
<b>DURATION</b>	8 months Institutional Learning and 6 months Industry Attachment (IA)	10 months Institutional Learning and 6 months Industry Attachment (IA)
<b>OTHER FEES</b>	<b>ADMINISTRATIVE FEE (APPLICABLE TO INTERNATIONAL STUDENTS)</b>	
	<ul style="list-style-type: none"> <li>• Medical Insurance: \$107</li> <li>• International Student Administrative Fee: \$214</li> <li>• Administrative Fee for Student Pass Application: \$85.60</li> <li>• ICA Application Fee: \$30</li> <li>• ICA Issuance Student Pass Application Fees: \$60</li> </ul>	
	<b>Total Fees</b>	<b>\$496.60</b>

NOTES  
• All fees are inclusive of GST

# ADVANCED DIPLOMA IN EVENT MANAGEMENT

## ACADEMIC REQUIREMENT

- Completion of GSTM Specialist Diploma in Hospitality and Tourism Management or Specialist Diploma in Event Management or equivalent; OR
- Polytechnic Diploma in a relevant field (e.g. Diploma in Accounting/ Business/ Management/ Hospitality/ Events Management/ Tourism Management); OR
- Other PEI qualification (e.g. LCCI Diploma Level 4/ Diploma in Accounting/ Business/ Management/ Hospitality/ Tourism Management / Event Management/ Tourism Management that is equivalent to GSTM's Specialist Diploma) will be assessed on a case by case basis, OR
- Matured student: At least 30 years old with at least 8 years of relevant working experiences will be considered

## ENGLISH LANGUAGE REQUIREMENT

- \*A pass in English at GCE 'O' Level, or IELTS 5.5 and or equivalent; Or
- Completed a prior Diploma or equivalent where the medium of instruction is English

## NOTES

- International Student's application for jobs OR Training Work Permit in Singapore is subject to the approval from the Ministry of Manpower of Singapore (MOM). GSTM DOES NOT GUARANTEE any success rate of approval.
- INDUSTRY ATTACHMENT (IA) is part of students' educational development. This enables theoretical learning in the classroom to be applied to practical learning situations and encourages application of theory and knowledge in appropriate context. IA applies to all students.
- Students who are already working may produce a letter from their respective employers to show minimum six months work experience in the relevant industry (subject to School's approval) for EXEMPTION to IA.
- The INDUSTRY PROJECT (IP) applies only when a student is unable to secure an IA with any organisation OR school's approval for EXEMPTION to IA. In the absence of an IA, the student has to complete an industry project lasting 2 months.
- The IP (5000 words) topic must in related field and approved by the school. Students have a maximum of 2 months to complete the project after approval.
- The IP provides an opportunity for students to integrate their knowledge through application to a practical-based classroom project by selecting the student's choice of industry. Preferably, this project focuses on an identified management issues and/or opportunities of an organisation.